



Rako Studios » Media » Tech » Electronics » Analog aficionados party 2014

Analog aficionados party 2014

The 2014 Analog Aficionados party is Sunday,
February 9, 2014. From 5:00 to 9:00PM.



It is at David's Restaurant in Santa Clara near the golf course. Over 150 people made last year's party. This is the fifth annual party.

It is too late to sign up for the party. If you show up we can print a badge on the spot.

Phil Sittner and IC designer Barry Harvey talk tech under the watchful eye of Atmel marketing director Donna Castillo.

Atmel's marketing department designed new logos, badges, and the placemat for the Analog Aficionados party. You can see the placemats on the table, along with the stylish new badge design Barry is wearing.



As you arrive at David's Restaurant, your badge will be on a table at the left. This year we will probably put these tables outside since we will need all the room we can get. We have over 230 people signed up already.



The party starts at 5:00 so come early. Food is coming out at 6:00. Many of us are going early, 2:00 or 3:00 PM just to hang out and catch up with out-of-towners like Todd Bailey and Arlie Stonestreet II.



And do come for the food. We will have beef and lamb carvings, vegetarian, vegan and soft drinks. Thanks to long-time sponsor Linear Systems continuing their support, and previous sponsor UBM doubling last year's contribution, and now Atmel being even more generous this year, our food budget has more than doubled. Unlike last year where I tried to bring the food out in batches, we will bring it all out at 6:00. Well not all, the chocolate-covered strawberries will be after you have devoured all the entrees. This is not a sit-down affair, we want you to mingle and grab food and drink from all around the venue.



One great thing about the venue is the big bar right in

the middle, for those of you that like something stronger. As in previous years, you will have to pay for your own drinks, we don't want it getting too crazy. If you get drunk and kill yourself or someone else, neither I nor the restaurant, nor the sponsors are responsible.



Please feel free to bring your spouse, Audio expert Bob Cordell and his wife flew in from the East Coast last year and had a great time. All we ask is you use the link in the introduction to sign up for a badge.



We love when media and PR people show up to mix with all the engineering types. Last year, Gayle Bullock and Mark Alden from Texas Instruments came and had a great time. The party is for tech people, media people, PR folks, and both professors and students. I am sorry to say that because I moved the party to Sunday, Dennis Monticelli, a Texas Instruments fellow, will have to be up in San Francisco practicing for the IEEE ISSCC conference later in the week.



A popular attraction last year was the *Table of Analog Curiosities*. Here we see a giant 555 timer chip made by Sunnyvale kit maker Evil Mad Science, with a discrete transistor version of a 555 built by Google employee Eric Schlaepfer. This was in honor of last year's honoree, Hans Camenzind, the inventor of the 555 timer chip, perhaps the best selling IC in history. Eric and Evil Mad Science have made a kit on a PCB they can show off this year.



The *Table of Analog Curiosities* filled up so fast audio guru Steve Williams had to leave the bulk of his show-and-tell in the car. We won't make that mistake this year.



Steve Williams did bring in one retro-tech analog curiosity,

Here Evil Mad Science co-founder Windell Oskay examines the inside of Steve's portable record player.



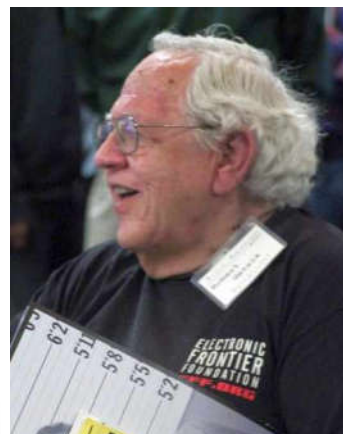
The Analog Aficionados party actually goes back 20 years, when Jim Williams would host an Analog Dinosaurs party at his house. I was glad to re-start the tradition after a decade- long hiatus. It was especially poignant when both my mentor, analog great Bob Pease and Jim died within a week of each other in 2011. That's Bob on the left and Jim on the right, with analog wild man Bob Widlar on the screen above, making a droll gesture.



It was quite an honor when Bob Pease's widow Nancy showed up for last year's party, as well as her son Ben. If she is not in Truro Massachusetts she will likely drop by this year as well.



Sure, I am honored when former Intersil CEO David Bell shows up. Same for Linear Tech founder Bob Dobkin and Maxim Integrated CEO Tunç Doluca....



....but I am just as honored with real-life radio-TV engineer Bob Getsla rearranges his schedule so instead of babysitting the 24kW KTSF transmitter Sunday night he can be with

us at the party.



The party not only honors analog, It is conducted in an analog fashion. Tim Regan, right, the amplifier applications manager for Linear Technology, told me he did not want to lug the \$170 worth of books by Bob Dobkin and Jim Williams home. So I looked to my left and there was San Jose State University student Donald Flowers II. I thought it would be fitting to give a student such a nice windfall. To his credit, Donald said he would donate the books to the EE department at SJSU, so the whole student body could enjoy the books. In a similar fashion, when the event director at Atmel offered to hire a comedian or other entertainer, I declined. This is just a show up and hang out and be loose and informal event.



So swing on by the Analog Aficionados party Sunday, February 9th 2014, and you can be smiling like Keiko and Jian.

I am still pondering an honoree for this year's party. Aficionado David Goodson was nice enough to send the list of 16 tech people that passed away in 2013. Doug Englebart, the inventor of the mouse is a good candidate. Right now I am leaning to Jerry Fishman, from Analog Devices. Sure, he was in management, which should exclude him, but Harry Holt told me he called ADI decades ago and Fishman answered the phone as an apps engineer. That qualifies Fishman as an Aficionado in my mind. Dan Sheingold wrote a tribute in the Analog Dialog. This year Linear Systems will once again be a quadruple sponsor. Planet Analog, EDN, and EETimes are a quadruple sponsor. I am happy to report that Atmel, where I currently work is not only a quintuple sponsor, but is helping with the organization. Our food budget is over double. Ken Coffman from Fairchild offered to get them to sponsor, but we may already be oversubscribed. Perhaps Fairchild will get you get dessert. I have not even asked Texas Instruments or Analog Devices, since it seems we are in good financial shape.

This is the same venue I had the Bob Pease and Jim Williams remembrance in June 2011, and the aficionados party in 2012 and 2013. This is the fifth annual Analog Aficionados party.



Harry Holt sent me a note regarding Jerry:

"In 1972, I bought some modules from Analog Devices. I called Analog Devices and talked to an application engineer by the name of Jerry Fishman. A few days later, we got several D size schematics showing how to use two modules and some 7483 full adders to get 16 bits. That's when I understood what apps was all about. In 1991 when Jerry was promoted to president, I sent him an email congratulating him on his promotion and recounting how he had helped me 19 years earlier. He sent me a very cordial reply. Jerry was a class act. I still miss him."

Steve Taranovich has started coverage of the event at EDN, and will be doing follow-ups after the event.

Food food food. We are bringing it out early since it all went so fast last year:

Serve pc
time

06:00PM	Fruit & cheese platter	vegetarian
06:00PM 2	Beef carving	
06:00PM 2	Leg of lamb	
06:00PM 100	Spanakopita (spinach on pita bread)	vegetarian
06:00PM 100	Chicken curry	spicy
	cucumber	
06:00PM 100	Mini quiche	vegetarian
06:00PM 100	Bruschetta (Tomato, onion, garlic, basil, olive on grilled bread)	vegen
07:00PM 100	Chocolate strawberries	vegetarian

I have put up pictures from previous Analog Aficionado parties. The bulk of the pictures were taken by retired Linear Tech employee Fran Hoffart. In addition there are pictures from Ed Fong, Ron Quan, and Steve Leibson, as well as a few of mine.

2013 Aficionados (172 Pictures)
<http://bit.ly/1ht2i5j>

2013 Aficionados (11 Pictures)
<http://bit.ly/1dsGoIg>

2013 Aficionados (146 Pictures)
<http://bit.ly/1cVRQj8>

2013 Aficionados (21 Pictures)
<http://bit.ly/KzUIZ3>

2013 Analog Preficionados (11 pictures)
<http://bit.ly/1amWIgu>

2012 Aficionados (264 pictures)
<http://bit.ly/XtWs3W>

2012 Preficionados at the Duke of Edinburgh (24 pictures)
<http://bit.ly/XPqh1u>

2011 Aficionados (194 pictures)
<http://bit.ly/Ud27hV>

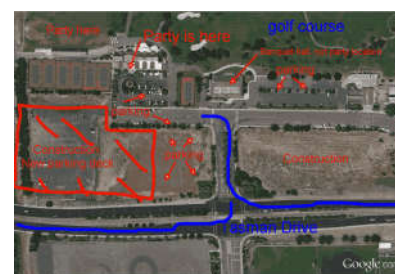
2010 Aficionados (189 pictures)
<http://bit.ly/10w3Lzj>



Thanks again to this year's sponsors. In addition to legacy sponsors Linear Systems and

UBM/EDN /EE|Live! /EETimes /Planet Analog, we have a new sponsor

Supply Frame/Hackaday/FindChips. They work on tools and websites to help engineers, makers, hackers, etc connect with, search, socialize, & share content and resources. And then we have Atmel, my great company, who is not only a quintuple sponsor, they are also helping with badges, logistics and the placemat.



Note the party is not at the banquet hall you see driving in, it is in the restaurant itself. That area marked "New parking deck" is

finished. Santa Clara built it for 49ers stadium across the street.



parking. Here is the entry.



finished.

The place mat is done. Click on the image to get the 1MB png file you can print at home. Many thanks to Robin Berman and Jeanette Atherton of Atmel's creative department for the design and layout. You will see the same Analog Aficionados logo on the badges and welcome signs. We even have some shirts with the logo to give away.



Santa Clara has built the parking deck, it is open so there will be insane easy

And across the street is the new 49ers stadium, now almost

LINEAR SYSTEMS

EE Times EE Live!
EDN PLANET ANALOG

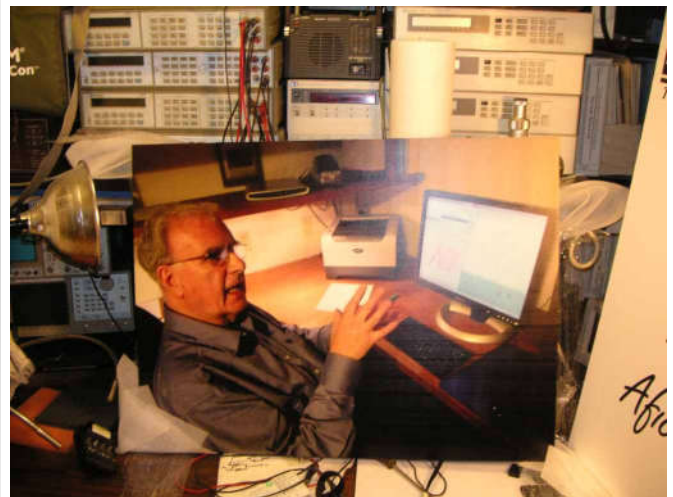
supplyframe

Atmel



The posters are done, thanks again to Robin and Jeanette at Atmel's creative group.

I will bring the posters of Bob Pease, Jim Williams and Hans Camenzind.



The list for this week is already over 250 attendees long. We will have to shorten several of your company names, to fit on the tiny printed badge, and clean up the capitalization as required. There was over a dozen of you that went to Survey Monkey website, checked "yes" did not leave a name, and just assumed that somehow we would know who you are and magically print a badge. Others have used 10 words for a company, perhaps thinking we can somehow fit that on a 3-inch badge. If we do the party next year we might try a dynamic JavaScript HTML page that guides you through the difficult process of writing your name and company.

Here are the people already signed up:

Attendees as of 2-9-2014

First Name:	Last Name:	Company:			
Abhay	Rai	Spancion inc	Bob	Zucker	Spectra7 Microsystems
Adolfo	Garcia	Touchstone Semiconductor, Inc	Brian	Huffman	Micrel Semiconductor
Agnes	Toan	atmel	Carl	Sawtell	Fairchild
Alan	Martin	Texas Instruments	Chris	Mangelsdorf	Analog Devices
Alberto	Puggelli	UC-Berkeley	Craig	Lambert	IDT
Alek	Bradic	Supplyframe	Dan	Manea	Atmel Corporation
Allan	Soriano	Alpha & Omega Semiconductor	Dan	Oprica	Storage Peripherals
Amy	Weinstock		Darryl	Phillips	Santa Cara University
Andrew	Roby	San Francisco State University	Dave	Anderson	Texas Instruments
Andy	Turudic	NliteN inc.	Dave	Bell	ex Linear Tech, Intersil
Anthony	Bonte	Linear Technology Corporation	Dave	Bursky	Chip Design Magazine
Anthony	Jarmolowicz	Black Diamond Video	David	Goodson	OneStopEngineering
Arlie	Stonestreet	ICE Corp.	David	Hough	Neato robotics
Art	Hicks	Linear Technology	David	Parent	SJSU
Art		Fairchild Semiconductor	David	Wyland	Microsoft
Austin	Lee	Oracle	Deb	Sittner	
Barbara	McCune		Dhaval	Brahmbhatt	PHYchip Corporation
Barry	Briggs	Enmetric	Dick	Oswald	Analog System Engineering
Barry	Culpepper	Texas Instruments	Don	Tuite	Electronic Design Magazine
Barry	Harvey	Elantec	Donald	Flowers II	Linear Integrated Systems
Ben	Pease	Pease Press Maps	Douglas	Adams	Yes
Bernice	Loui		Earl	McCune	RF Communications
Bettina	Vinsant		Ed	Fong	UC Santa Cruz
Bill	Broach	NSC/ADI (Retired)	Eddie	Ng	Maxim
Bill	Chen	Stanford	Edward	Abramczyk	Consultant
Bob	Blair	ESS Technology	Elena	Potanina	Vivid Engineering
Bob	Dobkin	Linear Technology	Enzhu / Andrew	Liang	Fairchild Semiconductor
Bob	Getsla	WA6WHT / KTSF-TV26	Eric	Basham	San Jose State University
Bob	Martin	Atmel	Eric	Edwards	Fluid-o-Tech
Bob	Smith	Linear Technology			

Eric	Schlaepfer	Google	Jocelyn	King	Altera (former NSC)
Ernest	Hanks	AOSense, Inc.	Joe	Betts-LaCroix	Zetta Research
Eva	Marti-Salaverry		Joe	Curcio	Apple
Felicia	Stacker	Teledyne LeCroy	Joey	Sankman	The University of Texas at Dallas
Felipe	Jimenez	SJSU			
Fran	Hoffart	Retired LTC	John	Bielawski	Bandgaps By Bielawski
Francis	Lau	Synaptics	john	curl	parasound
Gaby	Lorenzo	W2 Group	John	Hall	Linear Integrated Systems, Inc.
Gayle	Bullock	Texas Instruments			
George	Lewis	Retired	John	Lee	Cisco
George	Pontis	Consultant	John	Massa	Lumen LED, Inc.
Goran	Forshager	BIT-Group	John	Wiggenhorn	MPS
Greg	Schaffer	Touchstone Semiconductor	Jon	Dutra	Microsoft
			Jon	Klein	Power Engineering Associates
Harry	Holt	Analog Devices			
Harry	Johnson	Stanford/Google	Jonathan	David	Qualcomm Atheros
Hassan	Sharghi	Integrated Device Technology	Jonathon	Spaulding	Stanford University
			Joshua	Baylor	Intersil
Heidi	Davis		Julie	Wiley	Neato Robotics
Henry	Hsieh	Global 3C Newsletters	JUSTIN	LUAN	TEXAS INSTRUMENT
Henry	Zhang	Linear Technology	Karl	Peterson	Linear Technology
Irmgard	Lafrentz	Globalpress Connection, Inc	Keiko	Kaletka	
			Ken	Coffman	FAIRCHILD SEMICONDUCTOR
Issac	Siavashani	Maxim			
James	MacDonald	Texas Instruments	Ken	Sheets	LSI
Jeff	Feldman	Retired	Kent	Lundberg	M.I.T., Olin College, Stanford
Jeff	Furman	OCS Inc.			
Jeff	Kotowski	Atmel	Kent	Lundberg	M.I.T. and Olin College
Jeff	Nilles	TI	Kevin	Cameron	Cameron EDA
Jeff	Robins	Marvin Test Solutions	Kevin	Farrington	Linear Technology
Jeffery	Fisher		Kevin	Hicks	Linear Integrated Systems
Jen	Lloyd	Analog Devices			
Jenny	Marshall		Kevin	Zheng	Stanford
Jeroen	Fonderie	Touchstone Semiconductor	Kimberly	Bishop	
			Kimo	Tam	Analog Devices
Jim	Simmons	Nova Devices Inc	Kip	Brown	CMBJR Consulting Inc.
Jimmy	Hua	WolfPak Labs			

Kipp	Bradford	kippkitts, LLC	Mark	Thoren	Linear Technology
Kirkwood	Rough	KRLabs	Marshnil	Dave	
Klein	Jonathan	Retired (Consultant, Fairchild)	Martin	Cano	Systron Donner Inertial -CST
Kuldeep	Trisal	Linear Systems	Martin	DeLateur	DeLateur Engineering
Kurk	Mathews	Linear Technology	Martin	Mallinson	ESS Technology
Kush	Gulati	Maxim Integrated	Marty	McGrath	McGrath Technical Services
kush	gulati				
Larry	Pizzella	Systron Donner Inertial	Marty	Zanfino	Infinite Algorithms
Lee	Goldberg	YoYo Dyne Propulsion Systems	Matt	Berggren	Supplyframe
			Matthew	Quint	Quint PR
Len	Sherman	Maxim Integrated	Matthew	Spencer	UC, Berkeley EECS
Lenore	Edman	Evil Mad Scientist Laboratories	Melinda	Blont	
			Michael	Questo	Texas Instruments
Lew	Counts	Analog Devices	Michele	Lim	Texas Instruments
Loretta	Taranovich		Mike	Coln	Analog Devices
Lucy	Lu	Analog Device, Inc	Mike	Davis	Linear Technology Corp
Luis	Perez	Fairchild Semiconductor	Mike	Fisher	Linear Technology
Lynn	Smith	STEM, Inc.	Mike	Maida	Texas Instruments
Mangal	Hicks		Mike	Tripoli	SCARY Design
Mansour	Izadinia	Micrel Semiconductor	Nancy	Clark	Turnstone Consulting
Marc	Tan	Supertex Inc	Nick	Katakis	Young and Associates
Marcia	Harvey	Precision Monolithics, Inc.	Niki	Hammler	Stanford University
			Nisarga	Naik	Intel
Marie	Camenzind		Nishit	Shah	Stanford
Mark	Alden	Texas Instruments	Norzin	Lama	
Mark	Brasfield	Brasfield Audio	Orin	Laney	Atwood Research
Mark	Fortunato	Maxim Integrated			

Patrick Mannion	UBM	Roger	Liang	TI
Paul Grohe	Texas Instruments	Ron	Quan	Ron Quan
Paul Henneuse	Analog Devices Inc			Designs
Paul Norton	Linear Integrated Systems	Ronald	Koo	Maxim Integrated
Paul Rako	Atmel	Ronald	Vinsant	Exar
Paul Swearingen	NoteSpeed	SAIKRISHNA	GANTA	SYNAPTICS
Paul Ueunten	Monolithic Power Systems	Sam	Young	Young and Associates
Peter Bradshaw	Ex Intersil (Both) Retired			
Peter Butler	LumenLED.net	Samuel	Vinci	SFSU
Peter Ogden	LMCO	Sander	Arts	atmel
Phil Juang	Linear technology	Sandip	Uprety	The University of Texas at Dallas
Phil Sittner	CED			
Pouran Asadipour	IDT	Scott	Brylow	
Rachel Pang		Scott	Fritz	Atmel Corp.
Radius Gunawan	Analog Devices	Sean	Chen	Atmel
Rajeev Huralikoppi	Infinite Algorithms	Sean	Gold	Maxim
Ricardo Salaverry	NDS Surgical	Sean	McCommons	Bartender
Rich Raffals		Sergio	Franco	San Francisco State University
Richard King	Stem, Inc.			
Rick Skalsky	FogStar	sid	dutta	Touchstone
Ricky Chen	Eigenhauser Enterprise	Silvo	Stanojevic	Silvo Analog Design Services
Rob Bowers	Brocade			
Robbie Shergill	Hittite Microwave Corp.	Stela	Iacob	
Robert Bielby	Xilinx	Stephan	Ohr	Gartner
Robert Busse	TBD	Stephanie	Rosales	San Francisco State University
Robert Krause	Fairchild Semiconductor			
Robert Polleros	Maxim Integrated	Steve	Hobrecht	Retired LTC
Roberta Howe		Steve	Leibson	Xilinx
Roger Chen	Genia Technologies	Steve	Satra	Analog Audio
		Steve	Taranovich	UBM
		Steve	Williams	RFBA
		Steve	Young	SRI International
		Sue	Martenson	Altera Corporation
		Suze	forshager	BIT Group
		Ted	Selker	University of California Berkeley
		Terri	Owen	
		Thelma	Butler	

Theodor	Iacob	Intersil
Thomas	Pedersen	mimosa
Tim	Camenzind	Microsemi
Tim	Regan	Linear Tech
Timothy	McCune	Linear Integrated Systems, Inc.
Todd	Bailey	Narrative
Todd	Nelson	Linear Technology Corp.
Todd	Owen	Linear Technology
Tom	Lee	Stanford Univ.
Toni	Laney	Atwood Research
Vanda	Mallinson	
Vicky	Tuite	Evaos
Victor	Ramamoorthy	Right Ear Left Ear Technologies
Vipul	Katyal	Nvidia
Viswakiran	Popuri	Aquantia
Vlad	Potanin	Vivid Engineering
Vladimir	Dvorkin	Linear Technology Corp.
Vojin	Oklobdzija	Silicon Analytics Inc.
Wayne	Holcombe	Consultant - Formerly Silicon Labs
WEI	TANG	New Mexico State University
Windell	Oskay	Evil Mad Scientist Laboratories
Yisela	Leyva-Robins	
Zach	Nosker	Gunma University (JP)
Zeke	Randolph	Linear Technology

Here is the first press release:

1-16-2014

For immediate release:

The fifth annual Analog Aficionados dinner party is Sunday February 9, 2014. The party is at David's Restaurant in Santa Clara, 5:00 to 9:00PM, in the heart of Silicon Valley. Analog electronics tech workers and their spouses are welcome to attend. The party is also well-attended by students, college professors, PR professionals, and tech media. Please RSVP to the survey monkey link on the party blog page so we can have a badge ready for you and your guests:

<http://www.rako.com/Articles/73.html>

This year's party is in honor of Jerry Fishman, the CEO of Analog Devices. Jerry passed away suddenly last March. Already confirmed as attending are professors from MIT, San Jose State, Georgia Tech, San Francisco State, Carnegie Mellon, and UC Santa Cruz. There will be industry luminaries from Atmel, Texas Instruments, Analog Devices, Linear Technology, Fairchild, and Intersil. Experienced analog experts such as Dave Fullagar, the designer of the uA741, will mingle with young students and working engineers from all over the country. Many authors will be there including Sergio Franco, Bob Dobkin, Ron Quan, and Earl McCune. Silicon Valley CEOs such as Tunç Deluca and Dave Bell have attended past events. We expect over 200 people this year. The food budget has more than doubled from 2013.

Attendees of previous Analog Aficionado parties are enthusiastically awaiting this year's event: "I wouldn't dream of missing this. I had such a great time last year," said Todd Bailey, a consultant that came from New York for last year's party. "I know that Yi Yao was able to attend last year after he heard about it from us and was super-pumped to attend," reports analog blogger Chris Gammel. Notes Felipe Jimenez, a San Jose State grad student, "I would love to go as I had a great time last year." Already signed up are attendees coming from Brooklyn, New Jersey, Kansas, Arizona, and Boston.

Sponsors of the 2014 party include transistor maker Linear Systems, and media giant UBM, home of EETimes, EDN, EE Live! and Planet Analog. Also sponsoring is microcontroller maker Atmel.

Analog company PR staff are welcome to attend and circulate this within their company.

Permission is granted to reproduce any of the over 1000 pictures of previous parties linked on the party blog page in coverage of this event.